

OUR WAY

WEARING SESH

OUR WAY

This document outlines how Wearing Sesh's values, policies, and guidelines guide us in conducting business ethically, responsibly, sustainably, and transparently – Our way.

It serves as a comprehensive guide for all, ensuring that our actions align with our principles. By adhering to these standards, we strengthen our reputation and contribute to a positive impact on society and the environment.

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WHO WE ARE

We are a PAN INDIA brand focused on fashion and lifestyle. Our mission is to make fashion accessible to everyone, enabling customers across India to express their unique identities sustainably. United by shared values, we aim to lead the transformation towards a circular, net-zero fashion industry. We strive to be a fair and equal company, ensuring that inclusivity and sustainability are at the forefront of everything we do.

At Wearing Sesh, we celebrate individuality and creativity, uphold high ethical standards, and focus on innovation and customer satisfaction, shaping a sustainable future for fashion in India.

WHAT WE DO

Our goal is to provide our customers with exceptional value through strong, unique brand that offer the perfect blend of fashion, design, quality, price, and sustainability. We collaborate to consistently enhance the customer experience and meet their ever-evolving expectations. By staying attuned to our customers' needs, we innovate and adapt to deliver the latest trends and sustainable options.

Our commitment to excellence ensures that we not only meet but exceed our customers' expectations, creating lasting relationships built on trust and satisfaction.

THIS IS OUR WAY

How we act and treat each other is crucial to achieving our goals. We are dedicated to complying with all external regulations wherever we operate and to always doing the right thing. Maintaining consistent actions and a strong ethical compass is essential for Wearing Sesh to remain a trusted company and partner, valued by customers and respected by society, making us all proud to work here.

Our commitment to integrity and respect fosters a positive work environment and strengthens our relationships with stakeholders. By upholding these principles, we ensure long-term success and contribute positively to the communities we serve.

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OUR WAY

Welcome to Wearing Sesh, where your style speaks volumes and luxury meets affordability. At Wearing Sesh, our mantra is "Sesh it up!"—a call to elevate your wardrobe with exceptional fashion that celebrates and enhances every curve.

Founded with a vision to democratize luxury fashion, Wearing Sesh believes that everyone deserves to feel fabulous, irrespective of their budget. We are committed to breaking down the barriers that make high-end fashion exclusive. By offering luxurious, high-quality garments at accessible prices, we ensure that you don't have to compromise on style or quality.



Our collection is designed with a bold, innovative approach to silhouettes, meticulously crafted to flatter the female form. Each piece in our lineup is a testament to our dedication to beauty and functionality, tailored to highlight and celebrate natural curves with grace and style. We utilize only premium fabrics that are gentle on the skin, ensuring that every garment is as comfortable as it is stunning.

At the heart of our designs is our revolutionary stitching technique. Our specialized stitching remains invisible, enhancing the natural drape of the fabric and providing a seamless finish that complements the sophistication of our garments. This attention to detail not only elevates the aesthetic but also the durability of each piece, allowing for timeless fashion that lasts.

At Wearing Sesh, we also celebrate the rich tapestry of global fashion influences that inspire our collections. From the bustling fashion capitals to the serene landscapes that color our fabrics, every piece tells a story of cultural heritage and modern innovation. This global perspective not only enriches our designs but also brings a unique narrative to each collection, connecting you with a broader world of beauty and style.

Looking forward, Wearing Sesh is dedicated to expanding its influence and accessibility. We envision a future where our brand not only leads in fashion innovation but also pioneers in making luxury sustainable and inclusive. By continuously refining our practices and embracing cutting-edge technologies, we aim to set new standards in the fashion industry, making high-quality, sustainable fashion available to everyone, everywhere.



We embrace cutting-edge technology to enhance our designs and production processes, ensuring each piece surpasses the expectations of the modern woman. This blend of tech and creativity allows us to offer precision in fit and sustainable fashion, adapting swiftly to evolving trends and consumer needs. Our commitment to innovation ensures that every interaction with our brand is as outstanding as our garments.

We at Wearing Sesh are ethically conscious, choosing fabrics that are not only luxurious but also sustainable and non-harmful to the body.

SESH IT UP

Moreover, Wearing Sesh is more than just a brand; it's a community. We engage with our customers and listen to their feedback, allowing it to inspire our designs. This community-driven approach helps us stay grounded and connected to those we serve, ensuring that we continue to meet and exceed the high standards our customers expect.

Embrace the Wearing Sesh experience where fashion is not just seen; it's felt.

JOIN US

In this fashion revolution — where style is accessible, luxury is affordable, and every garment tells a story.

Sesh it up with Wearing Sesh, and embrace the luxury of being uniquely you.



WEARING SESH

SESH IT UP



OUR STORY

At Wearing Sesh, we've been exactly where you are — standing in front of a mirror, tugging at uncomfortably tight clothes, and wincing at price tags that make fashion feel like a luxury rather than a joy. We know the pain of stiff corsets, the pinches and scratches of ill-fitting boning, all too well. This shared frustration sparked our inspiration to start something new, something different: a brand where style meets comfort at a price everyone can afford.

The logo features the 'WEARING SESH' inscription, utilizing the Bauer Bodoni Condensed font in all capital letters, with a letter spacing of 20 to enhance visibility and impact.

Wearing Sesh was born from the belief that no one should have to sacrifice their comfort for style or break the bank to feel beautiful. We embarked on a mission to democratize fashion by making it inclusive, affordable, and, most importantly, comfortable. The journey began with a revolutionary approach to one of the oldest garments in fashion history: the corset. By reimagining its design, we replaced traditional boning with innovative, body-friendly materials that enhance form without constricting freedom.

Our collection has since expanded beyond corsets to a full range of apparel, each piece thoughtfully designed to embody our core values. We blend contemporary fashion trends with timeless elegance, ensuring every item is a blend of quality, affordability, and comfort. Our designs cater to a diverse audience, celebrating all body types and personal styles. At Wearing Sesh, we believe that fashion should be a source of empowerment, not discomfort.

Sustainability is also at the heart of our operations. We are committed to ethical sourcing and production practices, minimizing our environmental footprint while maximizing wearability and style. Every piece is crafted to not only look good but also to last, challenging the disposable culture prevalent in the fashion industry. Wearing Sesh is more than just a brand; it's a movement towards a more inclusive and considerate fashion future. "Sesh it up!" is our rallying cry—a call to elevate your wardrobe in a way that feels authentic and responsible. We invite you to join us in redefining beauty standards, where affordability and comfort coexist harmoniously.

As we continue to grow and evolve, our commitment remains unwavering: to provide high-quality fashion that is accessible to all. With every stitch and seam, we are building a community of confident, stylish, and satisfied customers. Discover the difference with Wearing Sesh, where your comfort is our priority, and chic style comes without a hefty price tag.



OUR VALUES

At Wearing Sesh, our values create a dynamic workplace where decisions are made quickly, collaboration is efficient, and trust in each other's expertise is paramount. Individually, these values may seem straightforward, but together they form a unique culture that sets us apart from other companies. These principles support and empower us in our daily work, fostering a distinctive and supportive culture that drives our success and growth. They are the foundation of Wearing Sesh, shaping our actions and inspiring excellence every day.



Our values ensure :

- We Are One Team
- We Believe in People
- We Are Entrepreneurs
- We Are Cost-Conscious
- We Embrace Diversity
- We Inspire Confidence
- We Strive for Constant Improvement
- We Are Straightforward and Open-Minded
- We Act with Integrity
- We Focus on Sustainability
- We Foster Creativity
- We Prioritize Customer Satisfaction
- We Commit to Quality
- Streamlined decision-making
- A fast-paced, agile environment
- Reliance on collective knowledge and abilities

Guided by our shared values, we at Wearing Sesh create an open and down-to-earth culture. By embodying these values, we collaborate effectively to focus on what matters most to our customers and our future.



How We Work Together

Teamwork

- Teamwork is crucial for achieving our goals.
- Collaborating and sharing knowledge brings diverse opinions and perspectives, leading to better ideas.
- This ensures we deliver the best customer offerings sustainably.

Curiosity and Bravery

- To thrive in a dynamic, rapidly changing world, we must remain curious and brave.
- Embracing failure and trying again is essential.
- We believe in everyone's initiative and decision-making ability, guided by Wearing Sesh values.

Empowering Leadership

- Leaders are expected to empower, support, and challenge their team members.
- Leadership involves enabling quick decision-making, adapting to change, and fostering collaboration.
- Leaders lead by example, acting with trust and integrity, and bringing positive energy to the workplace.



Equality

- We are committed to equality, ensuring everyone has equal opportunities.
- Our diverse and inclusive environment allows all voices to be heard and valued.
- We actively promote equal treatment and opportunities across all aspects of our business.

At Wearing Sesh, our workplace is founded on trust, respect, inclusiveness, and integrity. We believe that fostering a sense of ownership and accountability empowers everyone to make a difference. Working in diverse and agile teams allows us to leverage each other's knowledge, experience, and ambitions, enhancing our chances of success.

OUR WAY

Inclusiveness and Diversity

- We are dedicated to fostering an inclusive workplace that upholds human rights and treats everyone with integrity, respect, humility, and dignity.
- Wearing Sesh promotes diversity, equality and strictly prohibits any form of discrimination, bullying, or harassment.
- Our commitment extends to meeting all applicable labor and employment laws wherever we operate.

Privacy and Data Protection

- Protecting personal data and privacy is crucial to Wearing Sesh.
- We have established a comprehensive data privacy policy applicable to all colleagues, supported by mandatory privacy training.
- This training ensures that colleagues understand how to handle personal data lawfully and transparently, collect only what is necessary, limit data retention, and implement robust security measures.
- The Wearing Sesh Data Privacy Community provides support for privacy-related inquiries and escalates any privacy issues.

Confidential Information and Company Assets

- Confidential information about Wearing Sesh and our brands is a valuable asset and must be protected.
- This includes information ranging from contracts, pricing, and expansion plans to marketing strategies, financial data, and personal information.
- Confidential information should only be disclosed to authorized persons or organizations when necessary for employment or other company agreements.
- Employees should use confidential information solely in connection with their duties and responsibilities

Health and Safety

- We are committed to creating and maintaining healthy, safe, and sustainable working environments throughout our operations.
- Wearing Sesh aims to build a strong health and safety culture by taking preventive measures to minimize risks and accidents.
- Employees are encouraged to take responsibility for their safety and that of colleagues, customers, and third parties, and to report any accidents or unsafe conditions to their managers.

Raising Concerns

- Wearing Sesh is dedicated to conducting business fairly and ethically, with clear procedures for addressing concerns or allegations of misconduct.
- Our open-door policy empowers colleagues to discuss work-related issues or concerns directly with their managers.
- Anyone suspecting breaches of Wearing Sesh policies or experiencing misconduct is encouraged to report these issues to management.
- If a concern cannot be resolved through direct dialogue, it can be formally reported via the Wearing Sesh Speak Up channel at speakup.wearingsesh.com.

Labor Relations

- Wearing Sesh values constructive workplace dialogue built on communication, trust, and respect.
 - We support freedom of association and respect employees' rights to establish or join organizations of their choice.
 - We aim to facilitate meaningful and constructive dialogue in the workplace to listen to all employees, increase engagement, and foster a collaborative working environment.
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WEARING SESH



SUPPORTING CODES AND POLICIES TO THIS DOCUMENT INCLUDE:

- **CODE OF ETHICS**
- **HUMAN RIGHTS POLICY**
- **DATA PRIVACY POLICY**
- **SOCIAL POLICIES**
- **SOURCING POLICY**
- **TAX POLICY**
- **SECURITY POLICY**
- **FINANCE POLICY**
- **INSIDER POLICY**
- **COMMUNICATIONS POLICY**
- **INFORMATION SECURITY POLICY**
- **LOSS PREVENTION POLICY**

We continually update our policies and guidelines to keep them current. These policies may change or be renamed over time. They apply throughout but may need adjustments to comply with local laws.



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